PassKit
Company Profile

PassKit

We enable innovative businesses across the world to connect more deeply with their target audience through **any** smartphone device. We provide the technology, the tools & capabilities for any business to confidently and efficiently unlock the potential of Passbook Passes and other mobile wallet content.

PassKit removes the need for heavy investment, providing a world-leading end to end Passbook, Samsung Wallet and Google Wallet back end service.

PassKit, founded in June 2012 by Paul Tomes and Nick Murray, is headquartered in Hong Kong and a world-wide team in Australia, New Zealand, USA, UK, Dubai, Sweden, Japan, Thailand and Philippines.

PassKit

Paul Tomes
CEO and co-founder of PassKit

- Oversees PassKit's overall business strategy and direction.
- Develops new business opportunities all over the world.
- Leads a world class company and nurtures company excellence.

Prior to joining PassKit

- Co-founded Anatta Operational Innovation consulting and advisory services in 2008.
- Served on the board of directors at Credit Suisse Business Analytics.
- Designed and implemented HSBCnet for HSBC.

Biography

- Holds a first class honors BEng degree in Mechanical Engineering from the University of Southampton and an MBA from Henley Management College in the UK.
- Lived and worked in 5 countries with the last 8 years in Hong Kong.

Add to Passbook

FOUNDERS

Nick Murray
CTO and co-founder of PassKit

▶ Leading technology guru driving PassKit development and Passbook adoption.

▶ Architect for technology, solution and services.

▶ Directs infrastructure & tools innovation and continuous improvement.

Prior to joining PassKit

▶ Coding since 1981

▶ Co-founded Anatta in 2008, and implemented sustainable process and technology change within large organizations.

▶ 14 years held senior positions in Market leading companies such as Deutsche Bank, Credit Suisse, HSBC, SGS and IBM Business

Biography

▶ CFA Charterholder, certified Six Sigma and Lean Master Black Belt, fellow member of the Chartered Association of Certified Accountants.

▶ Based in Hong Kong for 7 years.

WHY PASSKIT?

▶ Our deep experience solving process and technology problems across diverse industries, including financial services, gives PassKit a comprehensive understanding and appreciation of the rapidly changing environment and our clients needs.

▶ **Our solution is proven.** We already have business customers allover the world.

The PassKit Offering

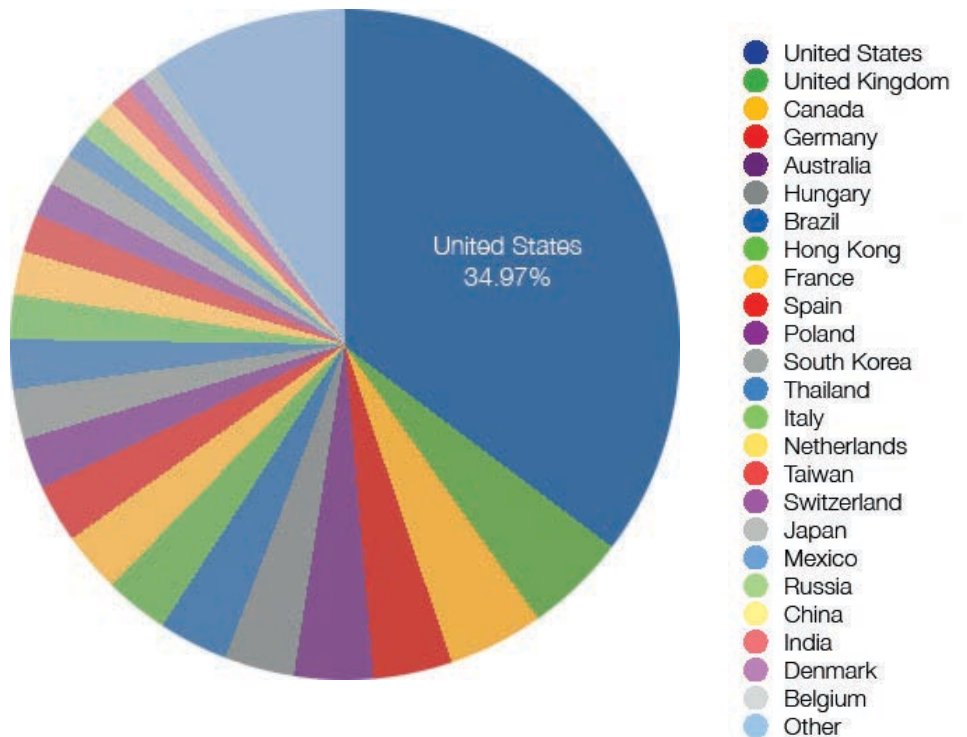|			
	Comprehensive API		Sales tools
	Scalable cloud infrastructure		Analytics platform
	Software Development Kits		Process advisory
	Online tools		Code examples
	Marketing materials		Security

We offer everything a business needs to integrate and profit from Passbook.

PassKit

- Over 15,500 Users of PassKit
- Over 650,000 Passes issued
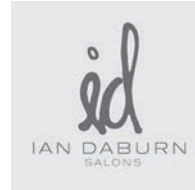- Over 26,000 Pass Templates created
- User base increase by 6-8% per day

Legend:
- United States
- United Kingdom
- Canada
- Germany
- Australia
- Hungary
- Brazil
- Hong Kong
- France
- Spain
- Poland
- South Korea
- Thailand
- Italy
- Netherlands
- Taiwan
- Switzerland
- Japan
- Mexico
- Russia
- China
- India
- Denmark
- Belgium
- Other

United States
34.97%
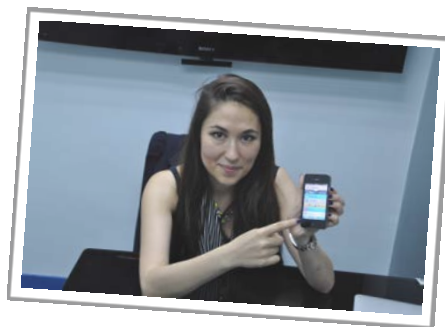
Users By Country - July 2013

PassKit

PassKit

"We get up every day to develop and position tools and methods to create the most value for our clients and partners.

We ask ourselves everyday "What value did I create?, What problems did I help to solve? How did I make it easier for businesses to serve and delight their customers, and profit from Passes?"

- You can be yourself -

- You're told what's really going on -

- Your strengths are magnified -

- We stand for something meaningful -

- Your daily work is rewarding -

- Stupid rules don't exist -

PassKit

Learn everything about PassKit:
http://passkit.com/support.html