

## PASSKIT PLATFORM

All subscription tiers include:

- 24/7 access to the PassKit API
- Bronze Tier Support<sup>1</sup>

<https://dev.passkit.net/v3>

<https://help.passkit.com>

Tier	Pass Volume	Monthly Update Limit	Monthly Fee
Free	0 -100	1,200	US\$ 0
A	101 - 500	unlimited	US\$ 40
B	501 - 1,000	unlimited	US\$ 60
C	1,001 - 1,500	unlimited	US\$ 80
D	1,501 - 2,000	unlimited	US\$ 100
E	2,001 - 2,500	unlimited	US\$ 120
F	2,501 - 5,000	unlimited	US\$ 200
G	5,001 - 10,000	unlimited	US\$ 300
H	10,001 - 25,000	unlimited	US\$ 600
I	25,001 - 50,000	unlimited	US\$ 960
J	50,001 - 75,000	unlimited	US\$ 1,430
K	75,001 - 100,000	unlimited	US\$ 1,900
L	100,001 - 150,000	unlimited	US\$ 2,700
M	150,001 - 200,000	unlimited	US\$ 3,500
N	200,001 - 300,000	unlimited	US\$ 5,200
O	300,001 - 500,000	unlimited	US\$ 8,400
	> 500,001	available upon request	

*PassVolume is calculated as follows: Pass Records at the beginning of the month plus passes issued during the month. See example below.*

### Example: for illustrative purposes only

Month (m)	1	2	3	4	5	6
Pass records at beginning of month	0	535	1,435	2,205	2,955	3,655
Passes issued during month	985	1,390	1,290	1,350	1,150	1,300
Passes invalidated during month	450	490	520	600	450	550
Pass Volume	985	1,925	2,725	3,555	4,105	4,955
Tier	B	D	F	F	F	F
Monthly Fee	US\$ 60	US\$ 100	US\$ 200	US\$ 200	US\$ 200	US\$ 200

<sup>1</sup> Visit <https://passkit.com/legal/support-services/> for more information

### OPTIONAL EXTRAS

Support Package	Monthly Fee
Bronze	US\$ 0
Silver	US\$ 500
Gold	US\$ 1,250
Platinum	US\$ 2,950

*Note: Visit <https://passkit.com/legal/support-services/> for more information.*

USB Powered Beacons	Per Unit
1 - 9	US\$ 25.00
10 - 99	US\$ 22.00
100 - 999	US\$ 19.00
1,000 - 9,999	US\$ 17.00
10,000 - 99,999	US\$ 15.00
>100,000	US\$ 13.00

*Note: USB Powered Beacons can be purchased online at <https://passkit.com/buy-ibeacon/>*

Services	Approximate One Time Fees
<b>TECHNICAL</b>	
Pass Design and Setup (Apple Wallet & Google Pay)	US\$ 195
CSV upload to generate unique pass URLs	US\$ 525
Bespoke mobile responsive landing page setup	US\$ 1,450
Web page for redemption (includes redemption script)	US\$ 2,795
White label scanning application for redemption	US\$ 4,950
System integration (email, webpage, etc.)	US\$ 7,000 - 18,000
System integration (CRM, POS)	US\$ 14,500 - 32,000
<b>ADVISORY</b>	
Customer Experience and systems mapping (up to 1 day session)	US\$ 1,450
Mobile wallet marketing strategy and creative workout (per day)	US\$ 1,800
DevOps / Cloud Architecture Advisory (per day)	US\$ 2,450
Blockchain advisory (per day)	US\$ 2,450