

PassKit Portal and Pass Volume Subscription

Quantity			Long Life Passes	Single Use Passes	Flat Fee per month
For the first	0 to	250	-	-	US\$ 39.50
For the next	251 to	2,500	US\$ 0.0450	US\$ 0.0945	
For the next	2,501 to	5,000	US\$ 0.0340	US\$ 0.0714	
For the next	5,001 to	10,000	US\$ 0.0230	US\$ 0.0483	
For the next	10,001 to	25,000	US\$ 0.0162	US\$ 0.0340	
For the next	25,001 to	50,000	US\$ 0.0125	US\$ 0.0263	
For the next	50,001 to	100,000	US\$ 0.0088	US\$ 0.0185	
For the next	100,001 to	500,000	US\$ 0.0042	US\$ 0.0088	
For the next	500,001 to	1,000,000	US\$ 0.0021	US\$ 0.0044	
For the next	1,000,000 to	5,000,000	US\$ 0.0010	US\$ 0.0021	
For the rest	5,000,000		US\$ 0.0005	US\$ 0.0011	

Long Life Passes

Examples: [Loyalty Cards](#) | [Membership Cards](#)

- Long life / loyalty passes are counted and automatically invoiced at end of every billing month.
- PassKit counts a pass record every time a new member is created / enrolled.
- Long life / loyalty passes will **not** automatically be deleted from the PassKit database; even if the membership card has an expiry date.
- If the pass is no longer needed and you no longer want to be invoiced for the pass, the member must be deleted from the PassKit database.

Single Use Passes

Examples: [Coupons](#) | [Tickets](#) | [Transport](#)

- The number of single use passes issued during the billing month are counted and automatically invoiced at end of that billing month.
- A single use pass is issued, and a pass record created, every time a new coupon / ticket is created.
- Single use passes will automatically expire and be permanently deleted from the PassKit database.
- Deletion will automatically occur on the earliest of the following:
 - Redemption date;
 - Campaign end date;
 - 90 days after pass issue date.

All subscription tiers include:

Free 45 Day Trial (no commitment and no limit on pass volume)

Unlimited number of test passes

Unlimited number of Pass updates and unlimited number of API Calls

24/7 access to the PassKit Portal

<https://app.passkit.com>

24/7 access to the PassKit APIs

<https://docs.passkit.io/>

Online Customer Support

<https://help.passkit.com>

Important Notes:

- A pass record is created even if the pass is not added to Apple Wallet or saved to Google Pay.
- The subscription fee rounds to the nearest cent. For example, if the fee is \$53.099, PassKit will round up to \$53.10. If the fee is \$60.794, PassKit will round down to \$60.79.

Illustrative Examples

Example 1:

A small fashion boutique using a combination of loyalty cards and digital coupons.

Month Number (after free trial)	1	2	3	4	5	6
Members at beginning of month	0	91	118	147	177	213
Members enrolled during month	91	27	29	30	36	31
Members deleted during month	0	0	0	0	0	0
Number of members for billing	91	118	147	177	213	244
Coupons issued in the month	220	220	220	220	220	220
Fee for the month	US\$ 39.50	US\$ 39.50	US\$ 39.50	US\$ 39.50	US\$ 39.50	US\$ 39.50

Example 2:

A hospitality business with a growing membership program with a quarterly coupon program.

Month Number (after free trial)	1	2	3	4	5	6
Members at beginning of month	0	240	867	1,561	2,171	2,637
Members enrolled during month	245	653	725	610	496	756
Members deleted during month	5	26	31	0	30	45
Number of members for billing	240	867	1,561	2,171	2,637	3,348
Coupons issued in the month	0	762	0	0	2,400	0
Fee for the month	US\$ 39.50	US\$ 115.65	US\$ 98.50	US\$ 125.95	US\$ 348.58	US\$ 169.58

Example 3:

A fast food restaurant issuing digital coupons most months.

Month Number (after free trial)	1	2	3	4	5	6
Members at beginning of month	0	0	0	0	0	0
Members enrolled during month	0	0	0	0	0	0
Members deleted during month	0	0	0	0	0	0
Number of members for billing	0	0	0	0	0	0
Coupons issued in the month	12,500	10,300	0	15,000	7,250	1,200
Fee for the month	US\$757.17	US\$ 682.33	US\$ 39.50	US\$ 842.22	US\$ 539.30	US\$ 129.38

Example Calculation:

2600 Members at the end of the billing period and 3000 coupons issued in the month.

Fee for the month = Flat Amount	+ Members Metered Amount	+ Coupons Metered Amount
\$39.50	+ ((2500-250)x0.045)+(2600-2500)x0.034	+ ((2500-250)x0.0945)+(3000-2500)x0.0714)
\$39.50	+ (101.2500 + 3.4000)	+ (212.6256 + 35.7000)
\$39.50	+ 104.6500	+ 248.3256

Fee for month = \$392.4756 rounded up to \$392.48